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**SKILLS**  
Anytime, Anywhere

# Course Curriculum



## Advanced Skills on Marketing

### Course Description:

Marketing is essential to selling products or services. The aim of business is to make money and marketing is a significant channel to reach that end goal. However, the world of marketing has evolved and changed dramatically over the last ten years and the business has seen a digital transformation. Though the medium has changed, the concept is still the same. But marketers are distant from superhuman. They need to learn modern abilities to guarantee they're significant to trade. Almost every marketer should achieve these marketing qualifications into three categories: transferable skills, technical marketing skills, and software skills. In this case, Chartered skills have composed a dynamic course that has had a great impact on their marketing career who really want to do well. After the course, you will come to know how to be confident, resilient, and active listeners to maintain a positive attitude, communicate with conviction and understand the customer needs. It would help you to rapport building and entrepreneurial spirit to sell your personality and continual self improvement

### Course Requirements:

- No experience required
- Suitable for all types of businesses (digital product, physical product, service, B2B, B2C).

### What you'll learn:

- Grow a Business Online From Scratch
- Make Money as an Affiliate Marketer
- Get Hired as a Digital Marketing Expert
- Work From Home as a Freelance Marketer

### Who this course is for:

- Pre launch business owners who don't know where to get started
- Website owners who are struggling to get traffic and sales
- Anyone looking to add highly paid skills to their CV

# CONTACT US



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