



charteredskills.com

SKILLS
Anytime, Anywhere

Course Curriculum



Advanced Skills On Social Media Marketing

Course Description:

At present, there is no doubt, social media is one of the largest platforms for promoting brand names and marketing products and services. so there is a great career prospect in this sector. It is also a giant earning source. In addition, statistics say, "People can earn money ten times faster than a traditional system and multiply revenue". Eventually, people achieve fame and name as marketing experts. In this regard, to create a marketing expert, chartered skills have brought a comprehensive course, combination of technical and psychological knowledge. Since Lerner simultaneously gets technical skills for making strategies and psychological skills for reading customer's psychology. Once both skills make a man creative that creativity turns one into an expert in social media. That is why learners say, "Their course achievement is higher than their expectation". Finally, all most every learner makes the decision to from own organization and get freelancing and job opportunity as well.

Course Requirements:

- Your desire to grow businesses with the help of Social Media Marketing is the eligibility for this course.

Course outline:

- Introduction of Social media marketing
- Social media platforms
- Overview of social media platforms
- Audience of the business
- Choosing social media channels

What you'll learn:

- Understand everything about Social Media Marketing!
- Create highly optimized and high quality paid ads on all Social Media platforms.
- Learn Instagram Marketing A-Z and how to monetize the social platform.
- Learn Twitter Marketing strategies for LASER focused ads.
- MASTER YouTube marketing, including layout, content creation, and video ads!
- Optimize your LinkedIn profile and use LinkedIn ads to grow your business.
- Use Web 2.0 blogs to further expand your reach with SEO and content marketing.
- Learn social media marketing posting automation via IFTTT.
- Learn the power of Pinterest promoted pins and ALL the Pinterest Marketing strategies we implement for our clients!
- Use Google Business to benefit your local business and help your Search Engine Optimization.
- Become a Facebook Ads Expert!
- You can learn about social media marketing which can get you many information that will make sure you can be tremendous in social media marketing.
- Different platforms of social media marketing will be introduced.
- Creating highly optimized and quality paid ads on platforms.
- After finishing this course you will become a pro.

Who this course is for:

- New or existing marketers who are looking forward to learn how to create ads on all the social media platforms.
- Business Owners, Influencers, Bloggers, Public Figures this course will be right for you.

CONTACT US



Begum Rokeya Sarani, Mirpur,
Dhaka-1216



+8801321-173485, +8801321-173486



info@charteredskills.com



/charteredskills



/charteredskills



/charteredskills



/charteredskills



/charteredskills



/charteredskills



/charteredskills



/charteredskills