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SKILLS
Anytime, Anywhere

Course Curriculum



Advanced Skills On WordPress With Project

Course Description:

You're here because you want to master WordPress, right?

This WordPress Course was created for you!

Take this course if either of these applies to you:

1. You own a business and need more clients OR
2. Your Idea involves making a website OR
3. You want to learn WordPress

You want to start your own web design business and sell websites.

75 million users use WordPress making it Number One website content management system (CMS) worldwide. This course explains the most basic features of WordPress and also deals with advanced web design concepts. By the end of this WordPress online training, you will have enough knowledge to create a Professional WordPress website of your own, and not only that but you can create websites for your clients.

WordPress is the perfect tool for creating a fully customized website for any purpose. Whether you want to create a blog, a personal portfolio, a corporate business site, a forum, a classified website, an eCommerce site, or a business website to sell your products and services, you can do it with WordPress.

While it's never been easier to build a website, many people get lost when it comes to creating a stylish WordPress website. By following this Complete WordPress course, you will build powerful WordPress websites with different plugins and get ahead on your journey as an entrepreneur.

Course Requirements:

- Basic WordPress knowledge (how to create a blog post, etc...)
- A basic understanding of HTML (e.g. "p" is for paragraph, "h1" is for the headline, etc...)
- No CSS knowledge is required (although it helps to understand that CSS is used to add style & design to a page)
- No JavaScript knowledge is required (although it helps to understand that JS is used to add interactivity to a page)

Course outline:

- How WordPress works and why it uses PHP as its main language.
- You will learn in detail about Domain, Hosting, Xampp for running WordPress
- Manual and Auto Installation of WordPress
- Creation and integration of databases with WordPress
- WordPress Basic Settings
- How to Choose a Perfect WordPress theme for your business
- How to build a personal/resume site with WordPress
- What are the WordPress plugins and how to use them
- How to build professional blogs with WordPress
- How to build a Corporate style business website with WordPress
- How to set up an eCommerce site (online store) and sell your products using WordPress and WooCommerce
- What is Paypal and how to integrate WordPress with API to receive payments
- What is Stripe and how to integrate WordPress with API to receive Credit Card Payments
- How to register your own custom post type in WordPress
- How to add custom fields in WordPress
- How to build a template in WordPress
- How to build archive templates in WordPress
- How to optimize your WordPress website for SEO

What you'll learn:

- This course is for anyone who wants to learn about web development, regardless of previous experience
- It's perfect for complete beginners with zero experience
- It's also great for anyone who does have some experience in a few of the technologies(like HTML and CSS) but not all
- If you want to take ONE COURSE to learn everything you need to know about web development, take this course

Who this course is for:

- Students Will Be able to start your own WordPress web design business
- Project 1: Personal/resume Website with WordPress
- Project 2: Business Corporate Websites with WordPress
- Project 3: Professional Blog with WordPress
- Project 4: eCommerce website with WordPress and PayPal for accepting payments
- Project 5: A real estate website with WordPress custom post types
- Students Will Be able to work with WordPress APIs to accept credit card payments
- Students Will Be able to build your own Template
- Students Will Be able to create any custom post type website i.e. movie review site, property selling site, affiliate coupons site, etc.
- Students Will Be able to design a template for your custom post type

CONTACT US



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