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**SKILLS**  
Anytime, Anywhere

# Course Curriculum



## Chartered Skills in Business Consultancy (CSBC)

### Course Description:

Are you dreaming of becoming a Business Consultant, Management Consultant, Compliance Officer, Corporate Affairs and Legal, Company Affairs and Compliance Manager? If you want to pursue your career in the above mentioned professions then this course is for you. After completing this course you will be able to work on your desired position in a famous corporate house. Also, you can establish yourself as an independent consultant in a corporate world. So, get enrolled in this course and make your dream true.

### Teaching Methodology:

The teaching methodology will include a combination of lectures, exercises, case studies, in-class assignments, projects, student presentations, group work, and guest speakers. Classes will be taken by our experienced industry professionals who having long-time experience in Business Consultancy.

### Course Requirements:

Students finishing Education soon and Working Professionals

### Course outline:

#### Module 1: Introduction to Business Registration:

- Overview of the course
- Importance of business consultancy
- Understanding the role of a business consultant & Compliance officer

## **Module 2: How and what is requirement for a business setup in Bangladesh (for Local Company):**

- TIN registration process
- Rental Deed Agreement for Business
- Bank Account Opening procedure
- Proprietorship Business registration
- Limited Company registration process
- One person Company registration process
- Public Limited Company registration process
- Partnership registration process

## **Module 3: How and what is requirement for a Foundation & NGO:**

- Trade Organization registration process
- Trust Foundation registration process

## **Module 4: Foreign Company Registration in Bangladesh and Work Permits**

- Limited Company registration process
- BIDA registration process
- BIDA Work Permit for Foreigner application process
- BIDA Security Clearance application process

## **Module 5: IP Registration for Business**

- Fire Licence application process
- Environment Clearance application process
- Trademark registration process
- Copyright registration process
- BSTI certification process
- Factory License application process
- Bond License process
- Drug License application process
- Health License application process

- Tea License application process

### **Module 6: Taxation and Financial Compliance**

- TIN registration process (Company & Personal Both)
- BIN Registration
- Tax Return Preparation
- VAT Return Preparation Online/Offline both
- Overview of Taxation in Bangladesh

### **Module 7: Digital Marketing and Customer Acquisition**

- Introduction to digital marketing
- Importance of digital marketing for businesses
- Understanding social media platforms (Facebook, Instagram, Twitter, LinkedIn, etc.)
- Social media advertising and paid promotions
- Implementing lead generation techniques
- Customer Acquisition and Retention
- Find Out Strategies for Business

**What you'll learn:**

**Who this course is for:**

Entrepreneurs, Exporters, Importers, Suppliers, Manufacturers, Senior/ Mid-level Business Executives of Import, Export and Industrial firms, Accounts/Finance Executives, Manager/Sr. Manager (F & A), Tax and VAT Practitioner/Consultant, VAT and Income Tax Payers and other interested Graduate persons can participate in this course.

# CONTACT US



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